

TAKING THE ROBOT OUT OF THE HUMAN: ADDRESSING POST-PANDEMIC DIGITAL CHALLENGES – FEATURING HAYS

Virtual Roundtable // 18th May, 2021 // 4pm BST

Join a select group of Digital Transformation Executives from global enterprises alongside a panel of experts to explore how your peers are addressing their accelerated Digital Transformation journeys as a result of the pandemic.

Hear from Mark Thomas, IT Director at Hays Recruitment, describing their Digital Transformation journey: best practices, lessons learned and where to make maximum impact in your initiatives.

As COVID-19 spread across the globe, organisations had to find ways to mitigate impact that could have a long-term effect on their business. How you, as a business leader, can navigate these challenges will determine whether your business will emerge stronger or incur greater risk from the changing demands of the market.

Take advantage of this opportunity to discuss with other Digital Transformation leaders how to equip your team with the tools to achieve these goals.

Let's Talk:

- How the pandemic has affected your business.
- Managing through unforeseen global shocks and business disruptions.
- Strategies to ensure business resilience in a post-COVID-19 world.
- Adopting cloud and automation technologies to gain superior, faster data insights for decisioning, moving away from legacy technologies.
- Digitizing business operations to drive efficiency and improve controls.
- Best use cases for automation in your industry.

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AUDIENCE

- Director of Digital Transformation
- CTO
- CIO
- IT Director
- Specialised job titles around – Automation, Digitalisation

AGENDA

4:00pm

Introduction. Led by Adam Fenwick

4:10pm

Deep-dive into Hays Specialist Recruitment. Led by Mark Thomas

4:45pm

Interactive Q&A session. Led by Adam Fenwick & Mark Thomas

5:30pm

Close of conference.



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SPEAKERS



Adam Fenwick
VP, Sales UKI
Digital Workforce / RPA
Technology Leader
ROUNDTABLE FACILITATOR

With 20 years of experience in IT, including nine years leading automation practices across industry, Adam Fenwick, leads the UKI Automation Anywhere region. A History and Sociology graduate of Liverpool University, he is truly passionate about Digital Transformation & customer experience projects, along with sports like Olympic weightlifting. Adam is a Fellow of the Institute of Sales Management (FISM) and a Trustee of Ella Dunn Housing Trust, a registered charity providing the North East's elderly with disabilities free housing for life.



Mark Thomas
UK IT Director
Hays Recruitment
GUEST SPEAKER

Mark, UK & Ireland IT Director, has been with Hays Specialist Recruitment for 11 years. His role focusses on the transition of the back-office IT function & delivery of innovative IT as well as how systems & RPA can up level transformation in Finance, HR & Shared Service Centre operations cross continent. Mark is proud to be part of an organisation that utilises innovative technology change programmes & has experience in a variety of financial, management, project, commercial accounting & IT roles at companies including Unilever, Kleinwort Benson, Barclays Mercantile & PageGroup.

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